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| **IB DP Geography – Urban Tourism Hotspots – Venice** |



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| **Task 1** – Brief introduction to tourism in Venice, including primary and secondary tourism hotspots, reasons for growth of tourism to Venice, carrying capacity for Venice. |
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| **Task 4 – Comment on the strengths and weaknesses of the management strategies** |
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| **Task 3 – Outline 3 management strategies being used in Venice to maintain the carrying capacity** |
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| **Impact Factors** | **Benefit** | **Cost** |
| Social | 1  2 | 1  2 |
| Economic | 1  2 | 1  2 |
| Environmental | 1  2 | 1  2 |

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| Exam Practice: Discuss the strategies used to manage tourism in one named urban area |
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