

Miles	0-5	5-10	10-15	15+
How far they traveled				
Time	30 minutes	45 minutes	Hour	2+ Hours
Time they planned on staying				
Amount	A few times a year	Once a year	Once a month	Once a week
How often				
Reason	Shopping	Leisure	Specific Item	Job
Reason for coming				
Items	Food/ groceries	Clothes/ shoes	Gifts	Other
What kind of items				
Amount	\$0 - \$20	\$30 - \$50	\$60 - \$80	\$100 or more
How much they plan on spending				











