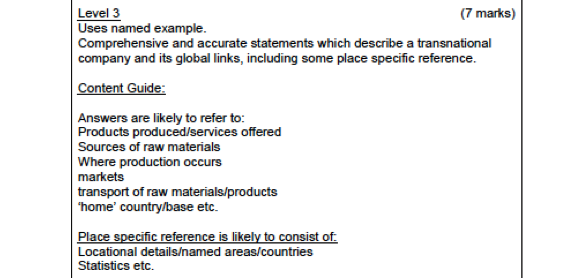


Task: Read the Apple case study from the IB text book. Use a range of highlighters to highlight:

* Products/ services offered
* Source of raw material
* Where production occurs
* Markets
* Transport of Raw materials
* Home/ country base

Ensure you collect case study detail for each point (place names and statisitcs )

Mark scheme:



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