Shopping hierarchy coursework: shopping quality survey

Old Town Katy

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Importance**  | **Description**  | **Score**  |
| A  | The upkeep of the area (cleanliness of the street and facilities)  |  | 1 2345 |
| B  | Vacant premises  |  | 12345 |
| C  | Exterior appearance of shops  |  | 12345 |
| D  | Interior appearance of shops |  | 12345 |
| E  | Amount of high order goods  |  | 12345 |
| F  | Amount of low order goods  |  | 12345 |
| G  | The initial atmosphere  |  | 12345 |