The Impact Of Genghis Khan’s **Leadership Qualities**  

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# Personality

* Ruthless
* Determined and wants the best for his people.
* Campaigns not motivated by greed.
* Political genius - ‘Superb imagination’, in both conceiving vision of world empire and foreseeing the problems that could occur doing so.
* Took advice from others, such as his generals
* Had charm and Charisma

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**Strategies**

Used abstract tactics and was able to adapt said methods to different kinds of warfare (when called for)

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# Impact of having these qualities

* Made it more likely that people would trust him and follow him.
* Made uniting the tribes and gathering support during his campaigns easier and more effective.
* Made his enemies/opposition fearful of him, since he believed he was the only leader.
* Military reputation gave the tribal soldiers faith they would survive.
* Gave soldiers reassurance that their families would be taken care of and receive some of the loot taken during the raids