

Location



Why was it implemented?

Poverty



The reason for the original problem was due to a high amount of poverty, and that resulted in lack of contraception and access to healthcare.

Existing Stratagies



National population policy which was created in 1976 implemented family planning. However this was found to only have limited success in the future

What was implemented?



Increase educational standards of women

Rates among women has increased to **55%**, meaning they can have lucrative careers in the future. This will decrease the interest of having a higher amount of children



Increasing the number of heath clinics

There are more health clinics in Kerala that any other state of India. As a result, infant mortality has decreased, therefor couples have more confidence in



Free contreception and education about family planning

This has reduced the average family size in Kerala. It aids reducing population growth, as well as reducing pressure on heath clinics. Thus resulting in quicker treatment and more confidence in having less children.



New schools, drinking water and roads for

This rewards those communities that follow the plan and therefore enforces the ideas into society through motivation. With these benefits communities can gain in wealth and prosperity.

Has it worked?

In India...



Despite the developments in family planning that have spread to other areas in India from Kerala. India still has the most rapidly growing population in the world.

- India's BR 1975: 38.2 per 1000 • India's BR 1995: 29 1 per 1000
- In Kerala...





Kerala has had a dramatic success in lowering it's birth rates, without implementing socialist policies and offering financial incentives

difference to other states in India

- Uttah Pradesh: 40 per 1000
- PIKTOCHART