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**7.7 Billion People and Counting**

Synoptic Links

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| **Number** | **Synoptic link** |
| 1 | **Exponential population growth** since the 1800s has led to a rapid increase in demand for **food**. More recently, this demand has increased in emerging countries where birth rates remain high and life expectancy is increasing. Due this growing demand and **human actions**, there has been a impact on biomes such as the tropical rainforest. For example, the Cerrado and Atlantic Forest near Sao Paulo in Brazil have experienced extensive deforestation to make way for Soy production and cattle ranching. This has led to a significant decline in **biodiversity** in the areas affected. |
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