**Student Name:**

iGCSE Geography

Course Notes

**Tourism**

**Topic Content Summary**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  |  | Happy ☺ | Unsure😐 | It’s a Problem☹ |
| Describe the growth of international tourism |  |  |  |  |
| Explain the growth of international tourism |  |  |  |  |
|  |  |  |  |  |
| Identify different types of tourism |  |  |  |  |
| Identify primary and secondary tourist attractions |  |  |  |  |
| Describe and explain the advantages tourism brings to an area / country |  |  |  |  |
| Describe and explain the advantages tourism brings to an area / country |  |  |  |  |
| Identify management techniques within the tourism industry |  |  |  |  |
|  |  |  |  |  |
| **Case Study**Describe the attractions, the benefits and disadvantages tourists bring to the area and how tourism is managed | **Jamaica** |  |  |  |

**What is tourism?**

***Key Questions:***

* **Can you define *tourism*?**
* **What types of holidays are there?**

Tourism is …

**Task**

Identify the types of holidays shown below and think of an example location for each type of holiday

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**Changing Global Tourism**

***Key Questions:***

* **How much has global tourism changed since the 1950s?**
* **Why has tourism grown so much?**
* **Why has tourism not grown in all areas of the world?**

**Stick *Growth of Tourism* graph here**

Describe the changes to global tourism shown on the graph above (4) – include at least one use of data and refer to at least one region.

1.

1.

1.

**Why has the number of global tourism risen so much?**

|  |  |  |
| --- | --- | --- |
| **Image** | **Reason** | **Explanation** |
| C:\Users\david\AppData\Local\Microsoft\Windows\INetCache\Content.MSO\3C0B56A9.tmp |  |  |
| Image result for $ |  |  |
| C:\Users\david\AppData\Local\Microsoft\Windows\INetCache\Content.MSO\B87ECD14.tmp |  |  |
| Image result for internet |  |  |
| C:\Users\david\AppData\Local\Microsoft\Windows\INetCache\Content.MSO\93D5E75B.tmp |  |  |

Can you think of any other reasons why people are taking more holidays?

**Exam Questions**

*Applying your new knowledge*

**Impacts of Tourism**

***Key Questions:***

* **How is tourism beneficial to an area?**
* **Why is tourism not always good for an area?**



**Impacts are …**

|  |  |  |
| --- | --- | --- |
|  | **Positive impacts** | **Negative impacts** |
| **Social** | *

 | *
 |
| **Economic** | *

 | *

 |
| **Environmental** | *
 | *

 |

**Managing Tourism**

***Key Questions:***

* **How are the impacts of tourism managed?**
* **What is sustainable tourism?**

**Read through the *Managing Tourism* handout and write down the various techniques used in the three tourist locations and briefly explain what potential impact is being reduced:**

|  |  |
| --- | --- |
| **Management Technique** | **Impact being reduced** |
|  |  |

**Tourism Case Study**

***Key Questions:***

* **Where is Jamaica?**
* **Why do people visit Jamaica?**
* **How does tourism impact upon Jamaica?**
* **How are these impacts managed?**

**Use an atlas to locate Jamaica. Describe the location of Jamaica below:**

**Task 1**

Annotate locations that attract people to Jamaica



How does Jamaica’s climate influence tourism?

**Task 2**

Impacts of Tourism - Benefits to Jamaica

|  |  |  |
| --- | --- | --- |
| Basic point | Case study detail | Development or link |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

Impacts of Tourism - Drawbacks to Jamaica

|  |  |  |
| --- | --- | --- |
| Basic point | Case study detail | Development or link |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

**Task 4**

How is tourism being managed and how will it create a sustainable industry?

|  |  |
| --- | --- |
| Technique | Sustainable benefits |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |